



**Partnership for
Prescription Assistance**

Partnership for Prescription Assistance and LULAC Celebrates Second Annual Patient Assistance Day on April 5, 2007

April 5, 2007 marks the second anniversary of the Partnership for Prescription Assistance (PPA). In recognition of its success, the PPA celebrates its second annual Patient Assistance Day to remind patients, their family and friends, health care providers and community leaders that help is available to those in need. The PPA, sponsored by America's pharmaceutical research companies, has been overwhelmingly successful in helping lower income, uninsured and underinsured patients obtain their prescription medicines for free or nearly free.

In just two years, the PPA has helped more than 3.5 million people get access to patient assistance programs for the prescription medicine they need. Much of this success is due to the support and commitment of our organization and that of the other 1,300 national and local health care, physician and patient advocacy organizations that have partnered with the PPA to help spread the word.

“Since we launched the PPA in 2005 we have helped more than 3.5 million patients, and we’re not slowing down,” said Billy Tauzin, President and CEO of the Pharmaceutical Research and Manufacturers of America. “We are proud of the PPA’s accomplishments over the past two years, but we are redoubling our efforts to make sure patients who need help are aware that help is here. Pharmaceutical companies are committed to this effort and finding other ways to help Americans live longer, healthier, and more productive lives.”

Through a toll-free number (1-888-4PPA-NOW) and user-friendly Web site (www.pparx.org), the PPA provides a single point of access to more than 475 public and private patient assistance programs that could offer help on more than 2,500 prescription medicines, including a wide range of generics.

In addition, the PPA’s nearly 10,000 health care provider and clinic database, which was added to the system last year, has connected more than 135,000 patients with free clinics and health care providers in their communities.

“The PPA continues to transform the lives of millions of patients in need,” said Montel Williams. “I am very fortunate to be able to get all the medications I need to battle my multiple sclerosis. Unfortunately, many patients do not and that is why the PPA is such an excellent resource for patients that need help accessing their medicines.”

Helping the uninsured continues to be a top priority for LULAC. We hope you can join in our efforts to spread the word about the PPA. To learn more about the Partnership for Prescription Assistance, visit www.pparx.org, or LULAC Health portal <http://www.lulac.org/health.html>.